

Initial Build Review: Tiny House Movement

Creative Director: Natalie Dinh

Designer: Jaxton Tregembo

- Increase body text size to at least 16px. Try 18px? Serif makes it harder to read.
- Adding buttons to the home page
- Iterate on asymmetrical home page layout—but I'm also fine with the current layout
- Update the layout of the footer and keep the color consistent throughout the site
- More consistency across interior pages for the grid
 - In the Design page, the large photo crossing the column is awkward?
- More margin on the Challenges & Design pages
- Make the brown color consistent across all pages
 - Like the brown on the Design page, has more contrast
- Left align the text paragraph of the photo captions (refer to Design & Global pages)
- Overall, the effective selection of photos, communicates sophisticated tone